



Maltpress.co.uk

Example brief

23 June 2011

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1.0 Summary

The Maltpress site will be a portfolio of past work. We will use blog posts to build our reputation by demonstrating our experience of web project management, development and content creation. We will also sell - and give away - downloads through the site, mainly WordPress plugins.

Please refer to the attached designs throughout this document. 

2.0 Functionality required

2.1 Common elements

2.1.1 Header

The header consists of a bar of content with latest blog post title and date and a shopping cart.

The blog title and date will be drawn automatically from the most recently added blog post. The shopping cart will be updated when a user adds a download they wish to purchase to their cart.

Below this content is the logo/search bar and navigation. Navigation will be generated automatically from pages on the site. The site administrator should be able to exclude pages from the main navigation.

Navigation will have two levels. On the home page, only the top level navigation will show. On hovering over menu items, the appropriate sub navigation will show. On sub pages - where it is present - the sub-navigation appropriate to that page will show.

The search will be a standard site search. 

The logo will link back to the site's home page.

2.1.2 Footer

The footer will consist of a logo (unlinked), contact information (content managed) and copyright notice/footer links (content managed).

2.2 Home page

2.2.1 Feature panel

The home page feature panel will show images and text.

Each home page slider should be editable. The background image should be uploaded via the content management system, and the content within the slider should consist of HTML and CSS added directly to the CMS.

The slider's effect, timings and order should also be managed.

On the front end, the slider should show four slides. Navigation at the bottom of the slider will move between each slide, and the currently active slide should be highlighted. Slide navigation should also be managed.

2.2.2 Other news

Below the feature panel are three “other news” boxes. Each consists of an image, summary text and link. New content will show a “new” image overlay for one week.

Content for these boxes (images and summary text) should be drawn automatically from the page they link to.

The active boxes should be chosen from a list of all available pages.

2.2.3 Home page text

The home page will feature some text. This should consist of a title and body text, both editable via the content management system. The main text should be WYSIWYG editable.

2.2.4 Home page Twitter

The home page will feature a twitter box showing the latest tweet. This should not show @replies. Links within tweets should be active. 

2.3 Sub pages

Sub pages will consist of header, footer, body text and sidebar.

The body text will be WYSIWYG editable and consist of title and main text.

The sidebar will contain a Twitter box which will match the home page twitter box.

2.3.1 Portfolio pages

Pages featuring past work should show examples of this past work with an image, summary text and link. This should link to a full content page.

The image and summary should be generated automatically from the destination page. The site administrator will be able to select which pages are featured from an appropriate list.

2.3.2 Plugin pages

Plugin pages should link to three third-level pages (which do not need to feature in the main navigation): download, FAQ and instructions pages.

FAQ and instruction pages will be standard text pages.

Download pages will automatically start download of the plugin. The plugin file should be added via the content management system as it will change regularly.

2.4 Blog listing

The blog listing will show all blog posts in chronological order. The listing will paginate and show 10 posts per page.

The blog listing will also have a sidebar including twitter box.

Each blog post on the listing page will show date, title, excerpt and number of comments.

2.5 Blog posts

Blog posts will be similar to pages. They will show the full post and sidebar as well as showing comments.

Comments will be nested and show comment author, link, and comment author image.

2.6 Contact page

The contact page will show editable contact details and a contact form. 

The contact form will have the following fields:

Name (required)

Email address

Web address

Message.

The contact form will send results to our main email address 

2.7 Store

The store will be used to sell downloads. Payment will be taken via PayPal. No physical products will be sold. 

3.0 Phase II

The following functionality is being considered for phase II:



- Mailing list, with sign-up form on the site
- Forum for Wordpress plugin support.